



EDUCATOR/ JR. SEO SPECIALIST

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#602 Ruby Street Brgy.
180 Zone 19, Maricaban
Pasay City

SKILLS

Content Writing Video Editing
Off-Page SEO Website Analytic
Technical SEO Competitor Analysis
Keyword Reasearch On-Page SEO
Link Building Off-Page SEO

CERTIFICATION

Board Passer :

Professional Regulation Commission

Microsoft Office: *Online Educator*

Content Writer:

Contextualized Self-Learning Modules

MTAP :

Certified Trainor/Facilitator

Reading Specialist in English &
Filipino (Mother-Tongued)

Technical Support Specialist

Digital Skills and Data Privacy

Action Researcher & Case Study

School Paper Consultant/Editor

Larentia S. Dela Vega

A skilled professional offering a unique blend of expertise: 15+ years as a passionate and effective Master Degree holder, Biology Major Educator, Associate editor and content witer fostering stimulating and inclusive learning environments; and 2 years of experience as an Jr. SEO Specialist, driving sustainable website traffic and improved search engine rankings across diverse industries. Possesses strong data analysis skills, a keen eye for emerging trends, and a collaborative approach to aligning SEO with broader digital marketing strategies. Seeking a challenging role in leveraging both pedagogical and SEO skills to contribute to success and organizational growth.

EDUCATION

Master of Arts In Teaching

2020-2023

Early Grades

Master's Degree
Caloocan City University

Bachelor in Secondary Education

1998-2002

Major in Biology

Bachelor Degree
Bulacan State University

SEO TOOLS

2020-PRESENT

Google Search Console

Boosting Lead

Keyword Planner

Semrush

AIOSEO

Http Status Code Checker

Google Analytic

Editorial.link

Canva

Google Adsense

Majestic

Google Webmaster Tool

Google Lighthouse

Google's Page Speed Insights

Moz

Similar Web

AHrefs

Google AI

Chat GPT

Siteliner

Mangool

Surfer SEO

Yoast

Filmora

RankMath

SE Ranking

Google Business

Google Site Kit

PROFESSIONAL EXPERIENCE

JR. SEO Specialist FREELANCE

2023-2025

- * Enhancing website architecture to reduce bounce rates and improve user engagement.
- * Building high-quality backlink strategies that led to a 100% improvement in domain authority.
- * Utilizing SEO tools such as Google Analytics, SEMrush, and Ahrefs to analyze performance and refine strategies for maximum effectiveness.
- * Optimize website content, meta tags, headers, and other on-page elements for search engines.
- * Conducting in-depth keyword research and implementing on-page and off-page SEO strategies that increased organic traffic by 100 %.

CORE COMPETENCIES



INTERMEDIATE
CONTENT
OPTIMIZATION



BEGINNER
WORDPRESS



BEGINNER
GOOGLE
ANALYTIC



BEGINNER
KEYWORD
RESEARCH



BEGINNER
TECHNICAL SEO



BEGINNER
ON PAGE SEO



BEGINNER
AI/CHATGPT



EXPERT
MICROSOFT OFFICE:
EDUCATOR



INTERMEDIATE
CANVA



INTERMEDIATE
FILMORA



INTERMEDIATE
ENGLISH ORAL AND
WRITTEN COMMUNICATION



INTERMEDIATE
WRITING AND EDITING

CORE COMPETENCIES

PROFESSIONAL EDUCATOR

Public School Elementary Teacher
PAG-ASA Elementary School

2008-2024

Substitute Teacher
Silanganan Elementary School

2007-2008

Substitute Teacher
Karuhatan National High School

2003-2004

- * Developed and implemented engaging lesson plans aligned with Common Core standards for elementary grades K-12
- * Utilized a variety of assessment methods to monitor student progress and provide feedback.
- * Integrated technology into instruction to enhance student learning.
- * Differentiated instruction to meet the diverse learning needs of students in heterogenous level.

WEBSITES

- * <https://www.lucky99.store/>
- * <https://prismsuperclub.com>
- * <https://www.cloud143.com>
- * <https://250digital.store/>
- * <https://www.ytters.com/>
- * <https://boss-a-hot-spring-resorts.com/>